

# Expand your reach with search engine marketing.

*Everyday, people search the Internet for products and services like yours. Will they find you?*

InfoUSA has been handpicked to partner with Google as a Google AdWords™ reseller. When you combine our sales and marketing expertise with the massive Google advertising network, you can sit back and let your business shine. Search engine marketing is a cost-efficient, effective way for you to promote your products or services at the exact time your customers are looking for them.

## SHOW UP ON SEARCH RESULT PAGES AND WATCH THE PROSPECTS LINE UP.

### ✔ Reach more customers.

We can help you target new audiences on the Google advertising network.

### ✔ Spend what you want.

It's easy to decide on a budget that works for your business. You can even target your specific geographies to get the most bang for your buck.

### ✔ Get measurable results.

With cost-per-click, you only pay if people click on your ads. This means that every dollar you spend goes towards bringing in new prospects.

### ✔ Reinforce your message.

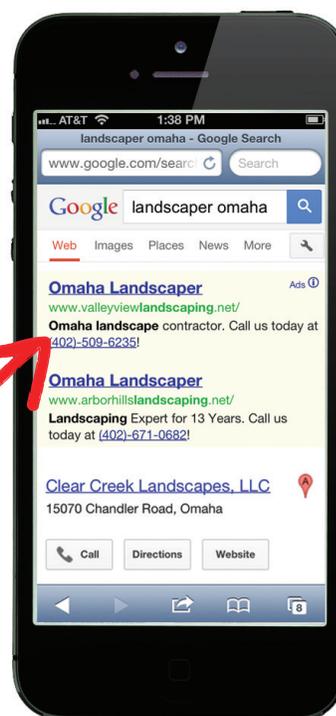
Make all of your marketing efforts work together by complementing direct mail or email campaigns with search engine marketing.

## WHAT WE CAN DO FOR YOU:

We'll handle all the details so you can spend your time answering all the calls that'll be coming in!

- Account set-up
- Campaign management
- Customer support
- Detailed reporting
- Simplified billing and payment

CALL US TODAY  
800.835.5856

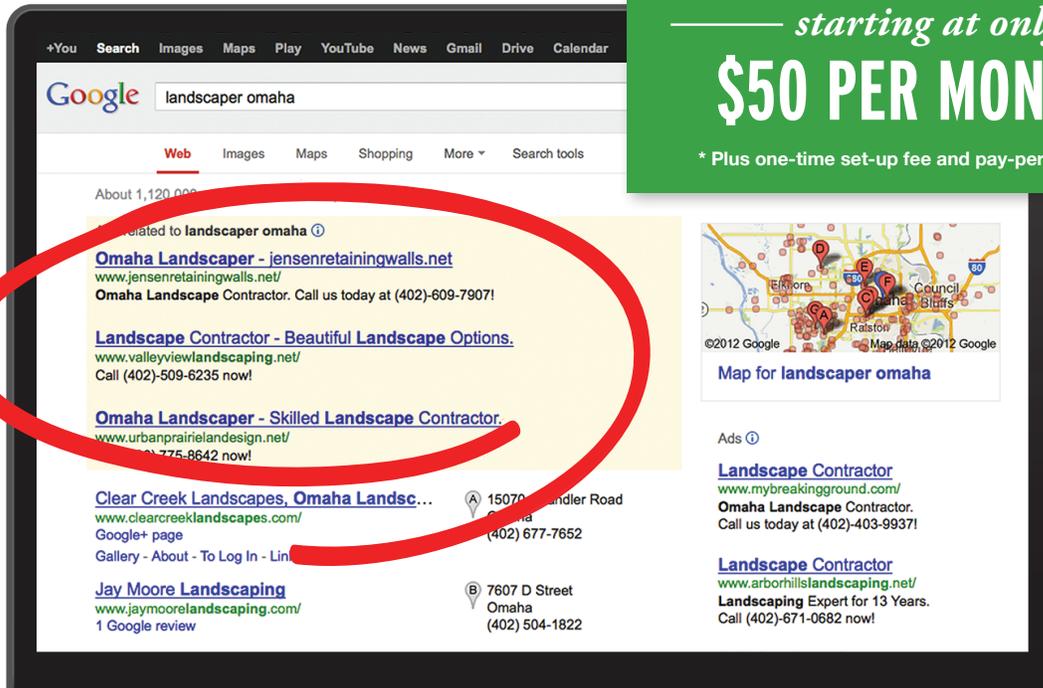


## GOOGLE ADWORDS PACKAGES

— starting at only —

# \$50 PER MONTH\*

\* Plus one-time set-up fee and pay-per-click spend.



*Google AdWords Sponsored Links show up right above and next to other relevant search results. Plus, your business can appear in Google Map™ searches too!*

## ABOUT INFOUSA

For 40 years, millions of businesses have relied on InfoUSA to help target and acquire new customers, grow their sales, clean and update their databases and make business credit decisions. InfoUSA compiles the most up-to-date marketing lists and sales leads containing powerful, in-depth demographic information. And we make it easy to reach potential new customers with our complete direct mail and email marketing services, which include everything from the targeted list to the design and delivery.

**Call us today at 800.835.5856**  
or visit us online at **www.infousa.com.**